



MEDIA KIT



DifferenThinking
People Strategies Deliver Growth

About Us



DifferenThinking™ is a boutique consulting firm specialising in strategic culture, leadership, and innovation services. Over 40 years of leadership experience with Scale-ups, SMEs, Corporates and Governments at Executive and Board levels.

We help our clients to solve the toughest challenges using a combination of innovation and technology to develop teams, leaders, decision-making capabilities, organisational culture and ethics.

- What we do

We help leadership teams reduce risks and increase success by unlocking the potential of their people, culture and innovation capabilities. Our ultimate aim is to create, support and maximise organisational growth.

- Our Approach

Working closely with you, our human capital and innovation services are agile, commercial, data-analytics-backed and practical.

- Our Mission

We believe that the combined power of innovation-culture-leadership is the key to success, especially during times of uncertainty.



Dr Zivit Inbar

Bio



Dr Zivit Inbar is the founder and CEO of DifferenThinking, a consulting practice that specialises in people, culture, leadership & performance strategies for growth. Zivit has over 18 years of experience and expertise with building high-performance teams, driving high-level strategies and processes at the board and executive levels, spanning private and listed local and global organisations (China, APAC, Europe and the US). Her Board portfolio includes roles as a Chairwoman, Non-Executive-Director (NED), Company Secretary and Advisory Board Member. Zivit is a member of Standards Australia AI trustworthiness and governance committees, a member of Harvard Alumni Entrepreneurs Leadership Team (Australia) and a NED at Rural Northwest Health. She is also the founder of WELeaders.ai, a unique program that aims at developing and growing a community of women leading AI.

Dr Inbar is an Adjunct Professor at Deakin University's MBA program, a Graduate of Harvard Kennedy School Leadership Decision Making Executive Program, a Graduate of the Australian Institute of Company Directors and a Fellow Certified member of the Australian Human Resources Institute. Her PhD is focused on Strategic Thinking and Strategy Implementation by Western companies operating in China and she is the author of "The Ethical Kaleidoscope: Values, Ethics, and Corporate Governance" (with Doug Long), 2017, Routledge Publishing, UK.

In the Media



The Australian

- Failing ethics test imperils sustainability
- Problems ignored as stellar returns flow

Law Journal of NSW

- Law firms, we have a people problem

The Washington Post

- New appointments

Victorian Chamber of Commerce and Industry

- Give your business the advantage of wellbeing

HRM

- Learn to speak the language

Smart Company

- Soft skills: The vacuum that exists within many Australian startups

Warracknabeal Herald

- New directors appointed to RNH board

Adviser Voice

- Ethics is good for business- at last the message is getting through

Savvy SME

- Why we need the right business skills NOW

First 5000

- Ethics is good for business- at last the message is getting through

Academic Article & Book



- “The Ethical Kaleidoscope: Values, Ethics, and Corporate Governance” (with Doug Long), 2017, Routledge Publishing, UK.
- *"From formal contracts to relational governance function: aggravated conflicts in IJVs"*, Academy of Management (2019, v1)
By Oded Shenkar, Ilgaz Tahir Arikan, Asli Musaoglu Arikan, Shuo Yang and Zivit Inbar

